

## **New England Biolabs Promotions & Samples**

#### Benefit from promotional prices for New England Biolabs` Luna qPCR and RT-qPCR Kits

New England Biolabs offers a bright new choice for your qPCR and RT-qPCR. Luna products have been optimized for robust performance on diverse sample sources and target types. Available for dyebased or probe-based detection, Luna products can be used across a wide variety of instrument platforms. For superior RT-qPCR Performance, experience a novel, more thermostable "Designer" Reverse Transcriptase ("WarmStart RT") as an integral part of the Luna Universal One-Step RT-qPCR Kits. This new technology highly improves the performance and is paired with Hot Start Taq which increases reaction specificity and robustness.

#### qPCR and RT-qPCR Kits Promotional Prices

| Cat. No. | Product                                   | Reactions | List Price<br>CHF | Offer Price<br>CHF |
|----------|---|-----------|-------------------|--------------------|
| M3003S   | Luna Universal qPCR Master Mix            | 200       | 158.00            | 126.40             |
| M3003L   | Luna Universal qPCR Master Mix            | 500       | 356.00            | 284.80             |
| M3003X   | Luna Universal qPCR Master Mix            | 1000      | 636.00            | 508.80             |
| M3003E   | Luna Universal qPCR Master Mix            | 2500      | 1422.00           | 1137.60            |
| M3004S   | Luna Universal Probe qPCR Master Mix      | 200       | 132.00            | 105.60             |
| M3004L   | Luna Universal Probe qPCR Master Mix      | 500       | 297.00            | 237.60             |
| M3004X   | Luna Universal Probe qPCR Master Mix      | 1000      | 546.00            | 436.80             |
| M3004E   | Luna Universal Probe qPCR Master Mix      | 2500      | 1218.00           | 974.40             |
| E3010S   | LunaScript RT SuperMix Kit                | 25        | 188.00            | 150.40             |
| E3010L   | LunaScript RT SuperMix Kit                | 100       | 630.00            | 504.00             |
| E3005S   | Luna Universal One-Step RT-qPCR Kit       | 200       | 327.00            | 261.60             |
| E3005L   | Luna Universal One-Step RT-qPCR Kit       | 500       | 747.00            | 597.60             |
| E3005X   | Luna Universal One-Step RT-qPCR Kit       | 1000      | 1304.00           | 1043.20            |
| E3005E   | Luna Universal One-Step RT-qPCR Kit       | 2500      | 2886.00           | 2308.80            |
| E3006S   | Luna Universal Probe One-Step RT-qPCR Kit | 200       | 297.00            | 237.60             |
| E3006L   | Luna Universal Probe One-Step RT-qPCR Kit | 500       | 672.00            | 537.60             |
| E3006X   | Luna Universal Probe One-Step RT-qPCR Kit | 1000      | 1182.00           | 945.60             |
| E3006E   | Luna Universal Probe One-Step RT-qPCR Kit | 2500      | 2607.00           | 2085.60            |

Terms & Conditions: This offer is valid until January 31st 2020. No other discounts apply. All prices in CHF excl. VAT. Please mention promotion code **NEB0120** when ordering.



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# **Order your free NEB Sample**

### Monarch Nucleic Acid Purification Kits

Designed with sustainability in mind, Monarch Nucleic Acid Purification Kits are the perfect complement to many molecular biology workflows. Available for DNA & RNA purification, with buffers and columns available separately, Monarch kits are optimized for excellent performance, convenience and value. Quickly and easily recover highly pure, intact DNA and RNA in minutes. Our expanding selection also includes kits for Total RNA Extraction and RNA Cleanup following enzymatic reactions. Choose from these free samples:

- Monarch PCR & DNA Cleanup Kit (5 μg) (10 preps)
- Monarch DNA Gel Extraction Kit (10 preps)
- Monarch Plasmid Miniprep Kit (10 preps)
- Monarch Total RNA Miniprep Kit (5 preps)
- Monarch Genomic DNA Purification Kit (10 preps)

#### NEBNext Sequencing Kits

Choose from a broad range of NEBNext samples here.

#### NEB Protein Standard

Color Prestained Protein Standard, Broad Range (10-250 kDa) #P7719G

Sample offer closes January 31st 2020, or as long as stocks last. Limited to one free Monarch, NEBNext and Protein Marker sample per order. Order your free samples at info@bioconcept.ch

#### New to Molecular Biology? Start your career off on the right path. Get your free NEB Starter Pack!



#### The NEB Starter Pack contains:

- NEB Catalog & Technical Reference 2019/20 incl. Buffer Poster
- Voucher for 20% discount on your first purchase of any NEB product incl. free NEBCool lab bench cooler
- NEB notepad
- NEB Pull Reel Key Ring
- Free Sample of Quick-Load DNA Ladder
- Year planning calendar poster 2020
- Tech-Guide "Molecular Cloning"
- Guide PCR Reagents
- RNA Poster
- NEB Pencil
- Water bath floatie

The free NEB Starter Pack is available to all research students, PhD students, PostDocs, PIs etc. who are Rookies to Molecular Biology and who are willing to join the NEB mailing list. Offer available through to Jan. 31st, 2020, or while stocks last. Limited to one pack/person. The discount of 20% is only valid up to a value of 1200.- CHF. No other discounts apply. NEBNext products as well as products with special or permanently low prices are excluded from this discount campaign. Redeemable until March 31st 2020. Content may vary from those shown. Order your NEB Starter Pack at info@bioconcept.ch



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#T1030G-SAMPLE #T1020G-SAMPLE #T1010G-SAMPLE #T2010G-SAMPLE #T3010G-SAMPLE